

Date: 12/23/2025

## PURCHASE ORDER

87478DK

### VERSA PRESS, INC.

1465 Spring Bay Road  
East Peoria, IL 61611-9788  
Ph. 1-309-822-8272  
FAX 309-822-8141

Plant Location:  
Spring Bay Road/Route 26

(5 Mi. North of Junction of  
Route 26 & Route 116)

To: **The Bindery**

**8309 Brooklyn Blvd**

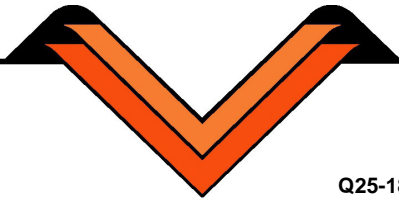
**Brooklyn Park, MN 55445**

Attn: **Eric Feuerstein**

QUANTITY	DESCRIPTION	UNIT PRICE
1500 (5% Maximum Over Run)  (5% Maximum Under Run)	Title: VISUALIZATION AND ENGINEERING DESIGN GRAPHICS WITH AUGMENTED REALITY THIRD ED.  For: Sdc Publications  - Follow enclosed specs  - 1,500 Books @ \$4.43 / Each (per quote attached)  - Use 48" x 40", 4-Way - P-1 pallets  Send 2 sample books to Versa Press, Inc.  Ship signatures: 01/16/2026  The Bindery to Ship: 01/26/2026	4.43
Job No: <b>J25-10678</b>		Total Price: <b>\$6,645.00</b>

ORDERED BY: **Douglas Kerns**

RECEIVED :



DATE: 12/23/25	DATE NEEDED: 01/26/26
VENDOR: The Bindery	
ATTENTION: Justine Carpenter	Q25-18537 / J25-10678
QUOTE: Q80293o1	VERSA CONTACT: Douglas Kerns

TITLE: VISUALIZATION AND ENGINEERING DESIGN GRAPHICS WITH AUGMENTED REALITY THIRD ED.		
PUBLISHER: SDC PUBLICATIONS		
RUN QUANTITY: 1500	TOTAL PAGES: 390	TEXT TRIM SIZE: 8 1/2 X 11
SIGNATURES: 21 - 18 pg sig. 1 - 6 pg sig. 1 - 4 pg sig. 1 - 2 pg sig.		
HEAD TRIM: 1/8	GUTTER TRIM: 1/4	SIGNATURE SEQUENCE: 2 pg. insert, 18pg, 4 pg, 18pg, 6pg, 19-18 pg sigs.

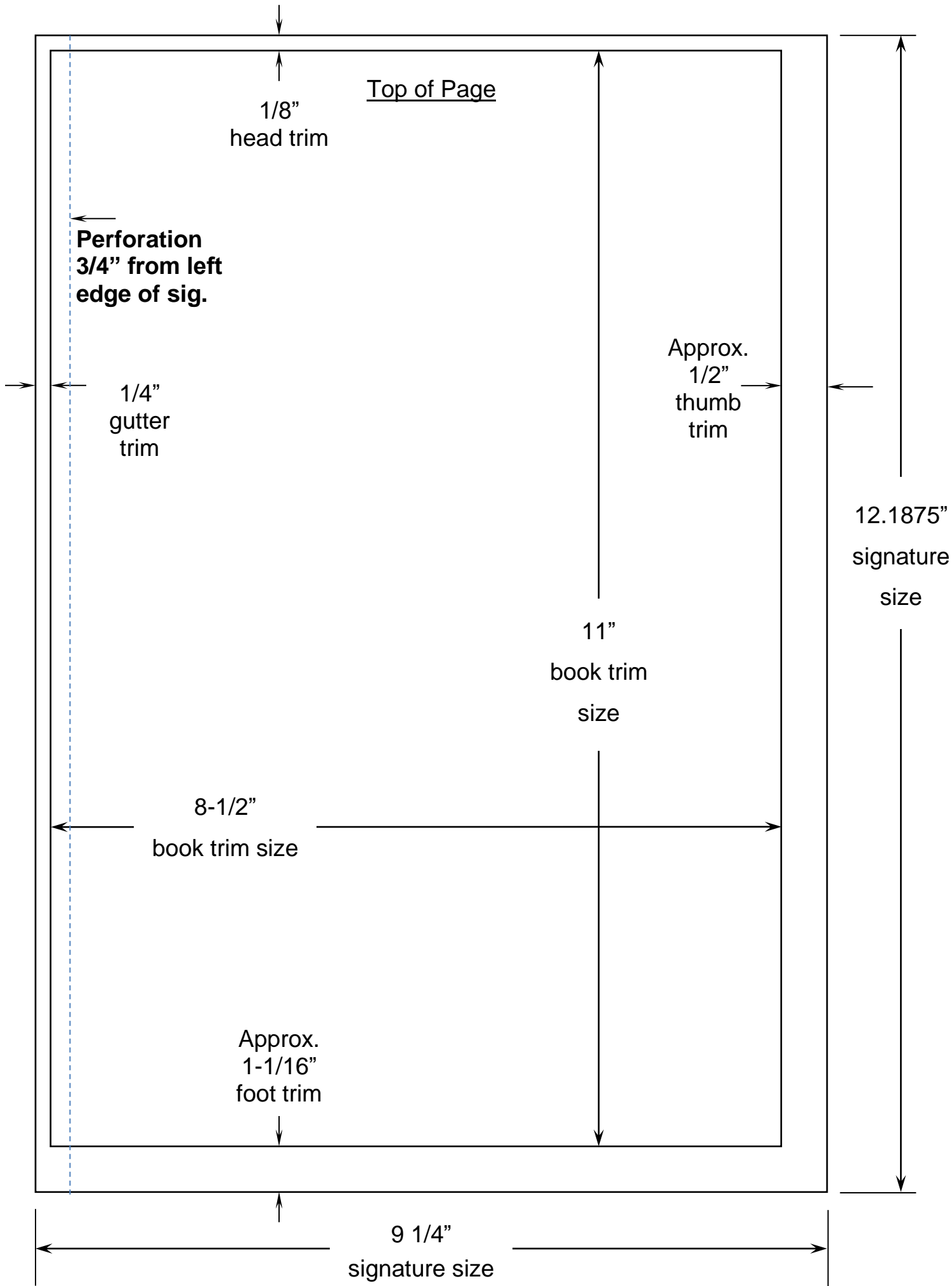
TEXT STOCK: 50 lb. White Offset (Smooth) - 520 PPI [D]
COVER STOCK: 123 lb. White 10 Pt (C1S) w/ gloss lamination
MATERIALS PROVIDED AS: Folded Ungathered Signatures

BINDING TYPE: Plastic Coil	BINDING COLOR: WHITE
Shrink Wrap (Individually)	

PACKING: Cartons Supplied by Vendor
INSTRUCTIONS: palletize 8 boxes per layer and 5 layers/pallet

ADDITIONAL INSTRUCTIONS:

2 pg INSERT is printed on 80# Opaque Cover and binds in the front of the book between the front cover and the 1st text sig.



## Estimate



**DATE:** 12/22/2025  
**TO:** Crystal Gordon  
Versa Press, Inc.  
**FROM:** Justine Carpenter  
**QUOTE:** Q80293o1

8201 Brooklyn Blvd  
Brooklyn Park, MN 55445  
Phone: 763.201.2800  
Receiving Dock Doors 31 - 36

Thank you for the opportunity to provide you with the following Estimate. Estimate valid for 30 days unless otherwise indicated..

**Project:** ***Q25-18537***

- cut covers to signature size
- gather signatures and covers
- 4-side trim to 8-1/2" x 11" (11" spine)
- punch holes for binding
- bind with a white plastic spiral binding on the 11" edge
- shrinkwrap finished books individually
- bulk pack in cartons

**Quantity:** see below  
In order to ensure making quantity, please provide 5% extra materials

**You furnish:** 2 covers-2pp on 10pt C1S  
194 sheets on 50# offset  
1 perfed sheets on 10pt C1S

- Text is furnished as folded signatures (21-18pp,1-6pp,1-4pp,1-2pp)
- Maximum head, foot and face trim is 1-9/16", minimum is 1/8"
- Folded sigs must have closed spine (no z-folds)
- To prevent additional charges, 2pp sigs should be the same size as the rest of the sigs
- Heavy paper (>5pt) must have grain parallel to the spine
- Covers furnished on press sheets for us to trim to the same size as the signatures
- All materials are flat (ie no foldouts, perfs, reinforcing, tabs, etc)

**Shipping:** FOB our Brooklyn Park dock (doors 31-36). We can provide transportation if requested. Shipping charges would apply.

**Price:** 1,000 books \$4.69 per book  
1,500 \$4.43

- Prices include cartons
- If you wish to have slipsheets between finished books please furnish them and add \$0.07 per book to the above pricing.

It is our pleasure to serve you! Please review all specifications (paper caliper, sheet count, etc.) for accuracy and let us know if you need any additional information.

## Your Bindery Team

**Eric Feuerstein**  
763-201-2732

**Scott Rooney**  
763-201-2704

**Jane Stire**  
763-201-2735

**Mike Cress**  
763-201-2725

**Justine Carpenter**  
763-201-2740

***Finish With Us!***