

# Estimate



**DATE:** 12/19/2025  
**TO:** Dave Muehlberg  
Visions Print Communications  
**FROM:** Scott Rooney  
**QUOTE:** Q78890o1

8201 Brooklyn Blvd  
Brooklyn Park, MN 55445  
Phone: 763.201.2800  
Receiving Dock Doors **31 - 36**

Thank you for the opportunity to provide you with the following Estimate. Estimate valid for 30 days unless otherwise indicated..

**Project:** *184501 Ariat Apparel L2*

- cut covers to signature size
- gather signatures and covers
- 4-side trim to 8-1/2" x 11" (11" spine)
- punch holes for binding
- bind with a black wire loop (Wire-O) binding on the 11" edge
- add furnished slipsheet between bound books
- bulk pack in cartons

**Quantity:** 2,461 books all one version  
In order to ensure making quantity, please provide 3% extra materials

**You furnish:** 2 covers-2pp on 100# silk cover  
56 sheets on 80# silk text

- Text is furnished as folded signatures (7-16pp,1-8pp,1-4pp,1-2pp)
- Maximum head, foot and face trim is 1-9/16", minimum is 1/8"
- Folded sigs must have closed spine (no z-folds)
- To prevent additional charges, 2pp sigs should not fall at front or back of the book, and should be the same size as the rest of the sigs
- Heavy paper (>5pt) must have grain parallel to the spine
- Covers furnished on press sheets for us to trim to the same size as the signatures
- All materials are flat (ie no foldouts, perfs, reinforcing, tabs, etc)

**Shipping:** FOB our Brooklyn Park dock (doors 31-36). We can provide transportation if requested. Shipping charges would apply.

**Price:** \$1.50 per book

- Prices do not include cartons.
- If you wish to have slipsheets between finished books please furnish them and add \$0.07 per book to the above pricing.

It is our pleasure to serve you! Please review all specifications (paper caliper, sheet count, etc.) for accuracy and let us know if you need any additional information.

## Your Bindery Team

**Eric Feuerstein**  
763-201-2732

**Scott Rooney**  
763-201-2704

**Jane Stire**  
763-201-2735

**Mike Cress**  
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**Justine Carpenter**  
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**Finish With Us!**