

Purchase Order Request

Date of Request: 12/1/25

Contact Person: Steve Menk

Customer Name: Bernina of America

Customer #: 520745

Sales Order #: 2299520

Form ID #: 2118834

Job Description: The Big Book of Embroidery

Quantity: 2,500

Samples Requested: 7

Vendor Name: The Bindery

Vendor #: 97785

Quote #: Q79897

Price: \$4,863.58

Date to Vendor:

Date Back From Vendor:

12/5

Vendor instructions:

Palmer to supply:

2,507 (+ 5% spoilage) Covers, printed on 24 pt. stock, laminated on 2 sides with 1.7 mil., trimmed to final size and folded backward on the punch score.

2,507 (+ 5% spoilage) each of (14) 16-page & (1) 8-page folded sigs.

Old Sample and new collated set of sigs.

130 Cartons 11x11x10 #S-19098. Labels will be supplied by The Bindery.

Instructions:

This is a reprint with changes of Palmer PO 423180 (added pages/changed pages).

Please produce 2,500 books plus 7 samples packaged separately.

Semi-conceal wire loop bind with white wire.

232 pages (116 sheets). Final trimmed text page size is 8.5 x 11.

Special instructions:

Bulk carton in supplied cartons. Print and apply labels to cartons.

Carton label Info.:

Bernina of America

Order #2299520

P.O. # P2003598

#BBOE The Big Book of Embroidery

Qty. per carton

2,500 books ship direct to Bernina in IL. Palmer will supply packing list and B.O.L.

7 samples ship to Palmer.