





DATE: 08/01/25      DATE NEEDED: 09/25/25

VENDOR: The Bindery

ATTENTION: Eric Feuerstein      **Q25-10993 / J25-06052**

QUOTE: Q78834      VERSA CONTACT: Douglas Kerns

TITLE: LET'S GO TO THE POTTY

PUBLISHER: CALLISTO PUBLISHING

RUN QUANTITY: 12000    TOTAL PAGES: 56    TEXT TRIM SIZE: 8 X 8

SIGNATURES: 2 - 24 pg sig.    1 - 8 pg sig.

HEAD TRIM: 1-7/32    GUTTER TRIM: 1/4    SIGNATURE SEQUENCE: 1st 24 pg. sig., 8 pg. sig., last 24 pg. sig.

TEXT STOCK: 50 lb. White Alternative - 92 MAX (Smooth) - 444 PPI

COVER STOCK: 123 lb. White 10 Pt (C1S) w/ Matte Lamination

MATERIALS PROVIDED AS: Folded Ungathered Signatures

BINDING TYPE: Perfect

X

PUR Glue

PACKING: Cartons Supplied by Vendor

INSTRUCTIONS: Pack 55 books per carton

## Estimate



**DATE:** 7/23/2025  
**TO:** Lisa Poole  
Versa Press, Inc.  
**FROM:** Eric Feuerstein  
**QUOTE:** Q78834

8201 Brooklyn Blvd  
Brooklyn Park, MN 55445  
Phone: 763.201.2800  
Receiving Dock Doors 31 - 36

Thank you for the opportunity to provide you with the following Estimate. Estimate valid for 30 days unless otherwise indicated..

**Project:** *Lets Go To The Potty*

- cut covers and oversized sigs
- gather signatures
- perfect bind books (PUR perfect bind)
- 3-side trim to 8" x 8" (8" bind edge)
- bulk pack in cartons

**Quantity:** 12,000 books all one version

**You furnish:** 1 cover-wraparound for perfect binder on 10pt C1S  
28 sheets on 50# offset

- Text is furnished as folded signatures (2-24pp, 1-8pp)
- Maximum head, foot and face trim is 1-9/16", minimum is 1/8"
- Folded sigs must have closed spine (no z-folds)
- Cover stock should have grain running parallel to spine to help prevent cracking
- Covers furnished on press sheets for us to trim
- Covers are laid out for a perfect bound book allowing an 1/8" overhang from raw sig size on the head and foot
- Sigs are furnished skid packed or in skid tubs
- UV and varnish coating knocked out of spine/side glue area of inside cover, and side glue area of first and last pages

**Shipping:** FOB our Brooklyn Park dock (doors 31-36). We can provide transportation if requested. Shipping charges would apply.

**Price:** \$0.22 per book  
• Prices include cartons

It is our pleasure to serve you! Please review all specifications (paper caliper, sheet count, etc.) for accuracy and let us know if you need any additional information.

## Your Bindery Team

**Eric Feuerstein**  
763-201-2732

**Scott Rooney**  
763-201-2704

**Jane Stire**  
763-201-2735

**Mike Cress**  
763-201-2725

**Justine Carpenter**  
763-201-2740

*Finish With Us!*