

Date: 6/20/2025

# PURCHASE ORDER

84079MS

## VERSA PRESS, INC.

1465 Spring Bay Road  
East Peoria, IL 61611-9788  
Ph. 1-309-822-8272  
FAX 309-822-8141

Plant Location:  
Spring Bay Road/Route 26

(5 Mi. North of Junction of  
Route 26 & Route 116)

To: The Bindery  
8309 Brooklyn Blvd  
Brooklyn Park, MN 55445  
  
Attn: ERIC FEUERSTEIN

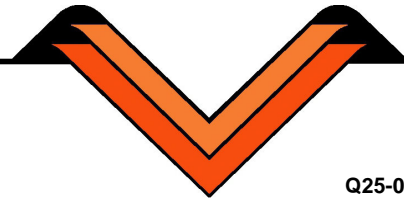
QUANTITY	DESCRIPTION	UNIT PRICE
50000	Title: HOW TO LEAD YOUR FAMILY	0.70
(5 % Maximum Over Run)	For: Reformation Heritage Books - Follow enclosed specs	
(5 % Maximum Under Run)	50,000 Copies @ \$ 0.70 / Each (Per attached quote) - Ship per attached shipping instructions.  Carton label(s) enclosed  Send 2 sample books to Versa Press, Inc.  Ship signatures:  Delivery date:      ASAP	

Job No: **J25-05135**

Total Price: **\$35,000.00**

ORDERED BY: **Mark Sanders**

RECEIVED :



DATE: **06/20/25** DATE NEEDED: **06/20/25**

VENDOR: **The Bindery**

ATTENTION: **Justine Carpenter**

QUOTE: **Q77646R2**

**Q25-08990 / J25-05135**

VERSA CONTACT: **Mark Sanders**

TITLE: **HOW TO LEAD YOUR FAMILY**

PUBLISHER: **REFORMATION HERITAGE BOOKS**

RUN QUANTITY: **50000** TOTAL PAGES: **80** TEXT TRIM SIZE: **4 1/2 X 7**

SIGNATURES: **2 - 32 pg sig. 1 - 16 pg sig.**

HEAD TRIM: **1/8** GUTTER TRIM: **1/16** SIGNATURE SEQUENCE:

TEXT STOCK: **70 lb. White Offset (Smooth) - 384 PPI [D]**

COVER STOCK: **Special Order: 100 lb. Lynx Opaque - 167 PPI**

MATERIALS PROVIDED AS: **Folded Ungathered Signatures**

BINDING TYPE: **Perfect**

PACKING: **Cartons Supplied by Vendor**

ADDITIONAL INSTRUCTIONS:

**Perfect Bind with flush, 3" cover flaps.**

# Estimate



**the Bindery**  
INNOVATIVE FINISHING SOLUTIONS

8201 Brooklyn Blvd  
Brooklyn Park, MN 55445  
Phone: 763.201.2800  
Receiving Dock Doors 31 - 36

**DATE:** 6/17/2025  
**TO:** Carri Kober  
Versa Press, Inc.  
**FROM:** Justine Carpenter  
**QUOTE:** Q77646R2

Thank you for the opportunity to provide you with the following Estimate. Estimate valid for 30 days unless otherwise indicated..

**Project:** *How Should you Lead Your Family*

- cut covers
- score and fold covers
- gather signatures
- perfect bind books (PUR perfect bind)
- 3-side trim to 4-1/2" x 7" (7" bind edge)
- bulk pack in cartons

**Quantity:** see below  
In order to ensure making quantity, please provide 6% extra materials for 5,000-7,500 / 3% for 10,000+

**You furnish:** 1 8pp cover with French Flaps on 10pt C1S  
40 sheets on 60# offset

- Text is furnished as folded signatures (2-32pp, 1-16pp)
- Maximum head, foot and face trim is 1-9/16", minimum is 1/8"
- Folded sigs must have closed spine (no z-folds)
- Cover stock must have grain running parallel to spine to help prevent cracking
- Covers furnished on press sheets for us to trim
- Covers are laid out for a perfect bound book allowing an 1/8" overhang from raw sig size on the head and foot
- Sigs are furnished skid packed or in skid tubs
- UV and varnish coating knocked out of spine/side glue area of inside cover, and side glue area of first and last pages

**Shipping:** FOB our Brooklyn Park dock (doors 31-36). We can provide transportation if requested. Shipping charges would apply.

<b>Price:</b>	5,000 books	\$0.85 per book
	7,500	\$0.80
	10,000	\$0.78
	12,500	\$0.77
	15,000	\$0.75
	20,000	\$0.74
	50,000	\$0.70
	100,000	\$0.68

• Prices include cartons

## Your Bindery Team

**Eric Feuerstein**  
763-201-2732

**Scott Rooney**  
763-201-2704

**Jane Stire**  
763-201-2735

**Mike Cress**  
763-201-2725

**Justine Carpenter**  
763-201-2740

*Finish With Us!*