





DATE: **06/11/25**

DATE NEEDED: **07/11/25**

VENDOR: **The Bindery**

ATTENTION: **Justine Carpenter**

QUOTE: **Q78127**

**Q25-07144 / J25-04806**

VERSA CONTACT: **Douglas Kerns**

TITLE: **BALABUSTA POCKET ORGANIZER 2025-2026**

PUBLISHER: **THE BALABUSTA'S DAILY ORGANIZER**

RUN QUANTITY: **4200**

TOTAL PAGES: **224**

TEXT TRIM SIZE: **5 X 7**

SIGNATURES: **7 - 32 pg sig.**

HEAD TRIM: **1/8**

GUTTER TRIM: **1/8**

SIGNATURE SEQUENCE: **1st 32 pg. sig. thru 7th 32 pg. sig.**

TEXT STOCK: **50 lb. White Offset (Smooth) - 520 PPI [D]**

COVER STOCK: **160 lb. White 14 Pt C1S w/ Gloss Lamination**

MATERIALS PROVIDED AS: **Folded Ungathered Signatures**

BINDING TYPE: **Plastic Coil**

BINDING COLOR: **TAN**

PACKING: **Cartons Supplied by Vendor**

ADDITIONAL INSTRUCTIONS:

**BINDS ON THE 7" DIMENSION.....ROUND CORNER - BOTH CORNERS ON THE THUMB EDGE.**

## Estimate



**DATE:** 6/10/2025  
**TO:** Hailie Johnson  
Versa Press, Inc.  
**FROM:** Justine Carpenter  
**QUOTE:** Q78127

8201 Brooklyn Blvd  
Brooklyn Park, MN 55445  
Phone: 763.201.2800  
Receiving Dock Doors 31 - 36

Thank you for the opportunity to provide you with the following Estimate. Estimate valid for 30 days unless otherwise indicated..

**Project:** ***Q25-07144 Pocket Organizer***

- cut covers to signature size
- gather signatures and covers
- 4-side trim to 5" x 7" (7" spine)
- round corner whole book, 2 corners
- punch holes for binding
- bind with a **Tan/Light Brown** plastic spiral binding on the 7" edge
- bulk pack in cartons

**Quantity:** 4,200 books all one version  
In order to ensure making quantity, please provide 3% extra materials

**You furnish:** 2 covers-2pp on 14pt C1S  
112 sheets on 50# offset

- Text is furnished as folded signatures (7-32pp)
- Maximum head, foot and face trim is 1-9/16", minimum is 1/8"
- Folded sigs must have closed spine (no z-folds)
- Heavy paper (>5pt) must have grain parallel to the spine
- Covers furnished on press sheets for us to trim to the same size as the signatures
- All materials are flat (ie no foldouts, perfs, reinforcing, tabs, etc)

**Shipping:** FOB our Brooklyn Park dock (doors 31-36). We can provide transportation if requested. Shipping charges would apply.

**Price:** \$1.63 per book

- Prices include cartons
- If you wish to have slipsheets between finished books please furnish them and add \$0.07 per book to the above pricing.

It is our pleasure to serve you! Please review all specifications (paper caliper, sheet count, etc.) for accuracy and let us know if you need any additional information.

## Your Bindery Team

**Eric Feuerstein**  
763-201-2732

**Scott Rooney**  
763-201-2704

**Jane Stire**  
763-201-2735

**Mike Cress**  
763-201-2725

**Justine Carpenter**  
763-201-2740

***Finish With Us!***