





DATE: 03/19/25	DATE NEEDED: 03/19/25
VENDOR: The Bindery	
ATTENTION: Justine Carpenter	Q25-03101 / J25-02230
QUOTE: Q77294	VERSA CONTACT: Mark Sanders

TITLE: HOW TO LEAD YOUR FAMILY		
PUBLISHER: REFORMATION HERITAGE BOOKS		
RUN QUANTITY: 5000	TOTAL PAGES: 80	TEXT TRIM SIZE: 4 1/2 X 7
SIGNATURES: 2 - 32 pg sig. 1 - 16 pg sig.		
HEAD TRIM: 1/8	GUTTER TRIM:	SIGNATURE SEQUENCE:

TEXT STOCK: 70 lb. White Offset (Smooth) - 384 PPI [D]
COVER STOCK: Special Order: 80 lb. Royal Sundance - Ultra White (Vellum) - 100 PPI
MATERIALS PROVIDED AS: Folded Ungathered Signatures
BINDING TYPE: Perfect

PACKING: Cartons Supplied by Vendor
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ADDITIONAL INSTRUCTIONS:

Perfect bind with flush 3" cover flaps

## Estimate



**the Bindery**  
INNOVATIVE FINISHING SOLUTIONS

**DATE:** 2/25/2025  
**TO:** Carri Kober  
Versa Press, Inc.  
**FROM:** Justine Carpenter  
**QUOTE:** Q77294

8201 Brooklyn Blvd  
Brooklyn Park, MN 55445  
Phone: 763.201.2800  
Receiving Dock Doors 31 - 36

Thank you for the opportunity to provide you with the following Estimate. Estimate valid for 90 days unless otherwise indicated..

**Project:** *How Should you Lead Your Family*

- cut covers
- score and fold covers
- gather signatures
- perfect bind books (PUR perfect bind)
- 3-side trim to 4-1/2" x 7" (7" bind edge)
- bulk pack in cartons

**Quantity:** see below  
In order to ensure making quantity, please provide 10% extra materials for 2,500 / 6% for 5,000 / 3% for 10,000

**You furnish:** 1 8pp flush cover with French flaps on 10pt C1S  
40 sheets on 60# offset

- Text is furnished as folded signatures (2-32pp, 1-16pp)
- Maximum head, foot and face trim is 1-9/16", minimum is 1/8"
- Folded sigs must have closed spine (no z-folds)
- Cover stock should have grain running parallel to spine to help prevent cracking
- Covers furnished on press sheets for us to trim
- Covers are laid out for a perfect bound book allowing an 1/8" overhang from raw sig size on the head and foot
- Sigs are furnished skid packed or in skid tubs
- UV and varnish coating knocked out of spine/side glue area of inside cover, and side glue area of first and last pages

**Shipping:** FOB our Brooklyn Park dock (doors 31-36). We can provide transportation if requested. Shipping charges would apply.

**Price:**

2,500 books	\$0.97 per book
5,000	\$0.85
10,000	\$0.78

- Prices include cartons

It is our pleasure to serve you! Please review all specifications (paper caliper, sheet count, etc.) for accuracy and let us know if you need any additional information.

### Your Bindery Team

**Eric Feuerstein**  
763-201-2732

**Scott Rooney**  
763-201-2704

**Jane Stire**  
763-201-2735

**Krista Kolstad**  
763-201-2715

**Mike Cress**  
763-201-2725

**Justine Carpenter**  
763-201-2740

*Finish With Us!*