

Date: 2/16/2023

# PURCHASE ORDER

70007HG

**VERSA PRESS, INC.**

1465 Spring Bay Road  
East Peoria, IL 61611-9788  
Ph. 1-309-822-8272  
FAX 309-822-8141

Plant Location:  
Spring Bay Road/Route 26

(5 Mi. North of Junction of  
Route 26 & Route 116)

To: **The Bindery**

8309 Brooklyn Blvd

Brooklyn Park, MN 55445

Attn: **Eric Feuerstein**

| <b>QUANTITY</b>                                                     | <b>DESCRIPTION</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>UNIT PRICE</b>       |
|---------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| 7500<br>5%<br>Maximum<br>Over Run<br><br>5%<br>Maximum<br>Under Run | Title: Gerth / INTROVERT BY DESIGN<br><br>For: Baker Book House<br><br>- Follow enclosed specs<br><br>- Otabind<br><br>- 7,500 Copies @ \$ .63 Each ( Quote # Q67870R1, dated 12/15/22 )<br><br>- Ship per shipping instructions and carton label(s) enclosed with materials.<br><br>- Pack 48 books per carton & use 48" x 40", 4-Way - P-1 pallets<br><br>Send 2 sample books to Versa Press, Inc.<br><br>Ship folded signatures of the text & flat press sheets of the cover:    3/10/23<br><br>Delivery date:             The Bindery to ship 3/27/23 | 0.63                    |
|                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                         |
| Job No:                                                             | J22-06931                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Total Price: \$4,725.00 |

ORDERED BY: **Howard Gerdorn**

RECEIVED :

**VERSA PRESS, INC.**

DATE

02/16/23

DATE NEEDED

03/27/23

VENDOR

**THE BINDERY**

QUOTE NUMBER

**Q67870R1**

ATTENTION

**ERIC FEUERSTEIN**

PERSON TO CONTACT

**HOWARD GERDOM**

TITLE

**INTROVERT BY DESIGN**

PUBLISHER

**BAKER BOOK HOUSE**

RUN QUANTITY

**7500**

TOTAL PAGES

**224**

TEXT TRIM SIZE

**6**OBLONG ☐**8**

NUMBER OF SIGNATURES

**7**32's ☐24's ☐18's ☐16's ☐12's ☐8's ☐6's ☐4's ☐2's ☐

HEAD TRIM

**1/8**

GUTTER TRIM

**1/16**

SEQUENCE OF SIGNATURES

**1 THRU 7**

TEXT STOCK

**70 # White Offset**

PPI

**384**

COVER STOCK

**10 Pt. C1S with Matte Lamination & Gold Foil Stamping**

MATERIALS PROVIDED AS:

☐ Book Blocks (Trimmed Three Sides)☒ Folded Ungathered Signatures☐ Flat sheets to fold at vendor

CASE COVER CLOTH

FINISH

SPINE OF 3 PIECE CASE

FINISH

☐ Printed cover☐ Dust Jacket

CASE STAMPING

☐ Stamped sample case☐ Foil Color(s)☐ Foil Stamp Die☐ Deboss Die☐ PDF file provided by Versa☐ Smythe Sewn☐ Side Sewn☐ Adhesive Bound☐ PUR glue☐ Shrink Wrap (Convenient Pkgs)☐ Bindery Board (Caliper)☐ Flat Back (With Board Spine)☐ Shrink Wrap (Individually)☐ 80# Matching End Sheets☐ Reinforced End Sheet☐ Shrink Wrap - Qty**0**☐ 80# Special End Sheets☐ Head & Foot Bands

BINDING TYPE

☐ Perfect☒ Otabind☒ PUR glue☐ Spiral Wire (Tin)☐ Spiral Wire (Color)☐ Double Wire-O (Color)☐ GBC (color)☐ Other

PACKING INSTRUCTIONS

☒ Cartons Supplied by Vendor☐ Furnished cartons

SPECIAL CARTON INSTRUCTIONS

☒ **48 books per carton**

Special Instructions

**Cut cvrs, gather sigs, Otabind, 3-side trim 6"x8" (8" bind edge), 48/ctn****Covers furnished flat sheets with matte lamination & foil stamping****Folded Text Signature Size - 6-9/16" x 9-1/4"****OK for foil stamping to go over the spine fold**

## Estimate



DATE: 12/15/2022  
TO: Carri Kober  
Versa Press, Inc.  
FROM: Justine Carpenter  
QUOTE: Q67870R1

8201 Brooklyn Blvd  
Brooklyn Park, MN 55445  
Phone: 763.201.2800  
Receiving Dock Doors 31 - 36

Thank you for the opportunity to provide you with the following Estimate. Estimate valid for 90 days unless otherwise indicated..

Project: *Introvert By Design*

- cut covers
- gather signatures
- perfect bind books (Otabind)
- 3-side trim to 6" x 8" (8" bind edge)
- bulk pack in cartons

Quantity: see below  
In order to ensure making quantity, please provide 6% extra materials

You furnish: 1 cover-wraparound for perfect binder on 80# uncoated cover  
112 sheets on 70# offset

- Text is furnished as folded signatures (7-32pp)
- Maximum head, foot and face trim is 1-9/16", minimum is 1/8"
- Folded sigs must have closed spine (no z-folds)
- Cover stock should have grain running parallel to spine to help prevent cracking
- Covers furnished on press sheets for us to trim
- Covers are laid out for a perfect bound book allowing an 1/8" overhang from raw sig size on the head and foot
- Sigs are furnished skid packed or in skid tubs
- First and last page must be free of critical copy and UV or varnish coatings 7/16" + grind
- Inside front and back covers must be free of critical copy and UV or varnish coatings 7/16" + spine thickness + 7/16"
- UV and varnish coating knocked out of spine/side glue area of inside cover, and side glue area of first and last pages

Shipping: FOB one of our docks. We can provide transportation if requested. Shipping charges would apply.

Price: 5,000 books \$0.72 per book  
7,500 \$0.63  
10,000 \$0.59

- Prices include cartons

It is our pleasure to serve you! Please review all specifications (paper caliper, sheet count, etc.) for accuracy and let us know if you need any additional information.

### Your Bindery Team

Eric Feuerstein  
763-201-2732

Scott Rooney  
763-201-2704

Jane Stire  
763-201-2735

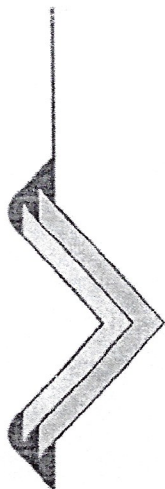
Krista Kolstad  
763-201-2715

Mike Cress  
763-201-2725

*Finish With Us!*

# VERSA PRESS, INC.

1465 Spring Bay Road  
East Peoria, IL 61611  
Ph: (309) 822-8272  
Fax: (309) 822-8141



## OTABIND COVER Layout

Title: Gerth / INTROVERT BY DESIGN

For: BAKER BOOK HOUSE

Text: 70 # White Offset

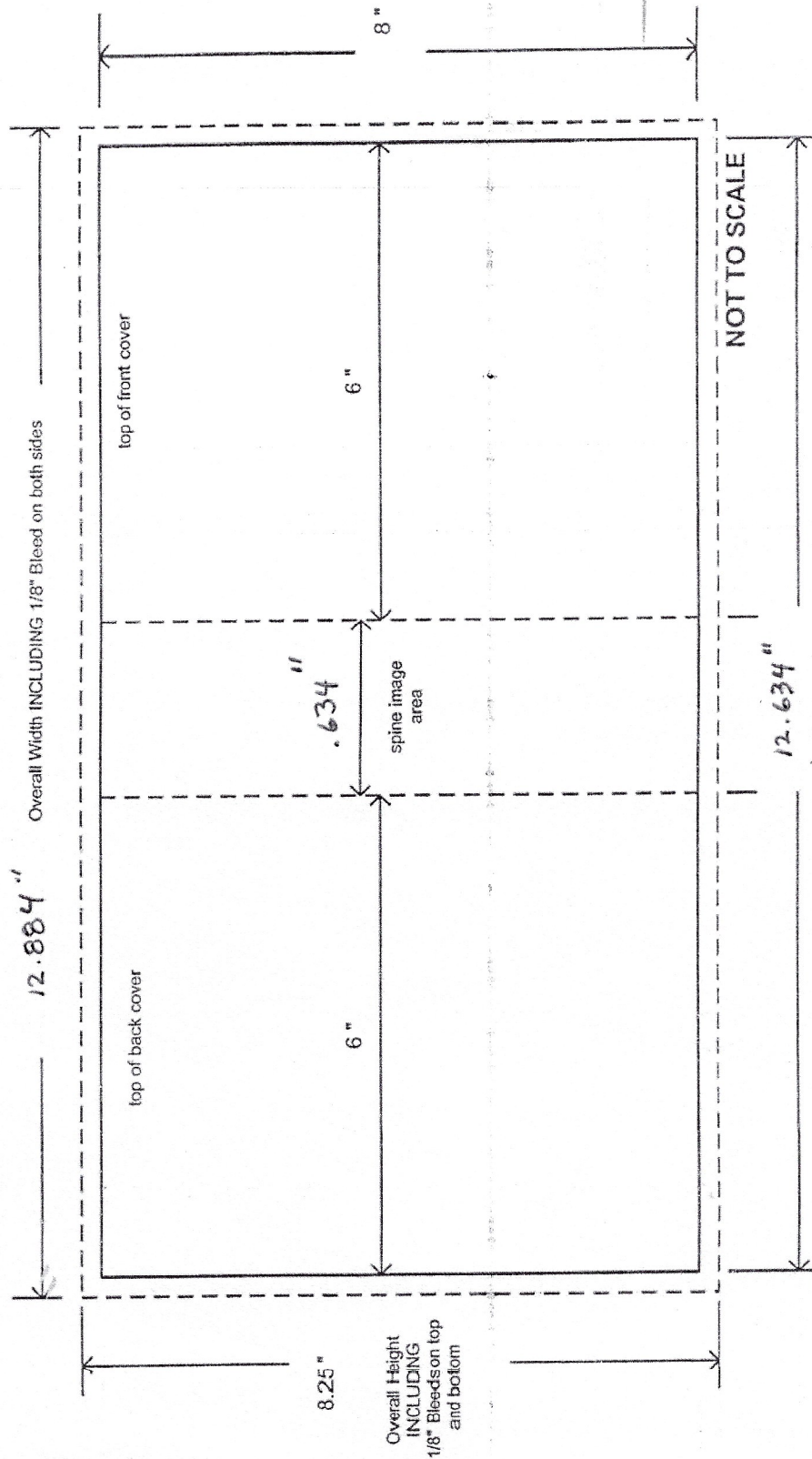
Trim: 6 x 8

# Pages: 224

PPI: 384

### NOTE

Bleeds MUST extend a full 1/8" beyond actual trims on all four sides (as indicated by shaded areas)



MAILED

022-09470

# Standard Shipping Instructions

## BAKER BOOK HOUSE

Contact Instructions:

Fax Instructions: MUST FAX A COPY OF THE BILL OF LADING TO BOB BOL AT 616-676-2315.

Truck Type:

Delivery Instructions: CONTACT CINDY SCALF @ VERSA WITH TOTAL COUNTS & WEIGHTS FOR A FREIGHT CARRIER.  
MUST CALL BILL JOHNSTON 616-676-9185 FOR SHIPPING INFO

Special Instructions:

|                 | PO#   | ISBN  | Title | Ship Instr | Loc Instr | Versa | Email |
|-----------------|-------|-------|-------|------------|-----------|-------|-------|
| Packing List:   | True  | True  | True  | False      | True      | False | False |
| Bill Of Lading: | True  | False | False | False      | True      | False | False |
| Skid Topper:    | False | False | True  | False      | False     | False | False |

| Product     | Qty | Branch Name                                                                             | Contact Name | Ship Method    | Ship Instructions                                                |
|-------------|-----|-----------------------------------------------------------------------------------------|--------------|----------------|------------------------------------------------------------------|
| Bound Books | Bal | Shipping-BAKER BOOK HOUSE<br>6030 EAST FULTON<br>ADA<br>MI 49301<br>Phone: 616-676-9185 | Ext: 116     | Common Carrier | YOU MUST FAX A COPY OF<br>THE BOL TO BOB BOL AT<br>616-676-2315. |

Carrier Name: Not Selected

CarrierAcctNo:

Dock Hours:

Payment Type: 3rd Party Bill

Location Instr: Call Phil Dykstra at 616-676-9185 ext. 188 for delivery appointment.

| Bill To Information                                   | Forward Information |
|-------------------------------------------------------|---------------------|
| BAKER BOOK HOUSE<br>6030 EAST FULTON<br>ADA, MI 49301 |                     |

TITLE: GERTH/INTROVERT BY DESIGN  
AUTHOR: GERTH, HOLLY  
PUBLISHER: BAKER BOOK HOUSE

PRINTED IN USA

PPON: 33281



(251) 33281

BARCODE

EAN

PRINTING #:01



(10) 01

QTY:



CTN QTY: 24



(30) 24

CTN WGT:



Lbs.



ISBN 13: 978-0-8007-4280-5



(01) 9780800742802

COVER PRICE: \$19.99USD



(9012Q) 1999 USD

# Bindery Work Order

Page: 1

|                               |                    |                      |                                     |                    |
|-------------------------------|--------------------|----------------------|-------------------------------------|--------------------|
| JobNo: J22-06931              | Q22-09470          | Status Group: 2310.1 | Box No:                             | Qty / Stack:       |
| Sales Rep: TF                 | Order Entry: KC    | Planner: HG          | No of Boxes:                        | No. Stacks:        |
| BAKER BOOK HOUSE              | 955                |                      | Books / Box:                        | Maj. Sheets:       |
| GERTH / INTROVERT BY DESIGN   |                    |                      | Max Box Wt: 35 lbs                  | Min. Sheets:       |
| ISBN:                         | PO: 33281          |                      | Label Box: 1 End & 1 Side           | Top Sheets:        |
| Reprint:                      | Due Date: 3/6/2023 |                      | Pallet Size: 48" x 40", 4-Way - P-1 |                    |
| Trim Size : 6 x 8             | Spine : 0.62       |                      | Max PalletHt: N/A                   |                    |
| Trim Size (mm): 152.4 X 203.2 | Spine (mm): 15.7   |                      | Recipe: 0                           | Recipe Name: None  |
| Number Books: 7500            |                    |                      | No Layers: 0                        | Toggle: 0          |
| No64s:                        | No32s: 7           | No18s:               | Pattern: 0                          | Boxer Per Layer: 0 |
| No16s: 0                      | No12s:             | No8s: 0              | Boxes Per Skid: 0                   |                    |
| No6s:                         |                    |                      | Comments:                           |                    |
| Max Run: 7875                 | Min Run: 7125      |                      |                                     |                    |

| Status | Product Description | Qty  | Ship Method    | Max Run | Min Run | Instructions                                               |
|--------|---------------------|------|----------------|---------|---------|------------------------------------------------------------|
|        | Bound Books         | 7500 | Common Carrier | 7875    | 7125    | YOU MUST FAX A COPY OF THE BOL TO BOB BOL AT 616-676-2315. |
|        |                     |      |                |         |         |                                                            |