

39745

## 69293EA

To: **The Bindery**

**Brooklyn Park, MN 55445**

Attn: **Eric Feuerstein**

ORDERED BY: **Eric Anderson**

RECEIVED :

# THE BINDERY - BIND ORDER

Use this sheet or provide all information on your Purchase Order

TYPE OF BINDING: **PERFECT [ ]**  
**OTABIND [X]**

DATE

1/9/23

DATE NEEDED

3/3/23

CUSTOMER NAME

VERSA PRESS for Cru Publishing

PERSON TO CONTACT

Eric Anderson

TITLE OF JOB

G2X: Gameplan to Multiply

QUANTITY

2000

NUMBER OF PAGES

440

NUMBER OF SIGNATURES

1 - 8, 1 - 16, 13 - 32's

SEQUENCE OF SIGNATURES

1 - 32, 1 - 8, 1 - 32, 1 - 16, 11 - 32's

TRIM SIZE

5 1/2" X 8 1/2"

HEAD TRIM

1/8"

GUTTER TRIM

1/16"

PACKING INSTRUCTIONS

☒ CARTONS BY THE BINDERY

☐ CARTONS FURNISHED

SPECIAL PACKING INSTRUCTIONS

Otabind

BODY STOCK

50# 360 PPI Natural Offset

COVER STOCK

12 Pt. C1S GRITTY MATTE LAMINATION and DEBOSS

DRILLING HOLE SIZE

SPACING

FOLDING

☐ BY THE BINDERY

☒ BY OTHERS VERSA

COVER SCORE

☐ 2 SIDES

☐ 4 SIDES (SIDE GLUE)

☐ SIDE WIRE STITCH

DELIVERY OR PICK-UP INSTRUCTIONS



## Estimate



**DATE:** 1/6/2023  
**TO:** Hailie Johnson  
Versa Press, Inc.  
**FROM:** Eric Feuerstein  
**QUOTE:** Q68527R1

8201 Brooklyn Blvd  
Brooklyn Park, MN 55445  
Phone: 763.201.2800  
Receiving Dock Doors 31 - 36

Thank you for the opportunity to provide you with the following Estimate. Estimate valid for 90 days unless otherwise indicated..

**Project:** G2X

- cut covers
- gather signatures
- perfect bind books (Otabind)
- 3-side trim to 5-1/2" x 8-1/2" (8-1/2" bind edge)
- bulk pack in cartons

**Quantity:** see below

**You furnish:** 1 cover-wraparound for perfect binder on 12pt C1S  
216 sheets on 50# offset

- Text is furnished as folded signatures (13-32pp, 1-16pp)
- Maximum head, foot and face trim is 1-9/16", minimum is 1/8"
- Folded sigs must have closed spine (no z-folds)
- Cover stock should have grain running parallel to spine to help prevent cracking
- Covers furnished on press sheets for us to trim
- Covers are laid out for a perfect bound book allowing an 1/8" overhang from raw sig size on the head and foot
- First and last page must be free of critical copy and UV or varnish coatings 7/16" + grind
- Inside front and back covers must be free of critical copy and UV or varnish coatings 7/16" + spine thickness + 7/16"
- UV and varnish coating knocked out of spine/side glue area of inside cover, and side glue area of first and last pages

**Shipping:** FOB one of our docks. We can provide transportation if requested. Shipping charges would apply.

**Price:**

1,000 books	\$1.37 per book
2,000	\$0.92

- Prices include cartons

It is our pleasure to serve you! Please review all specifications (paper caliper, sheet count, etc.) for accuracy and let us know if you need any additional information.

### Your Bindery Team

<b>Eric Feuerstein</b>	<b>Scott Rooney</b>	<b>Jane Stire</b>	<b>Krista Kolstad</b>	<b>Mike Cress</b>
763-201-2732	763-201-2704	763-201-2735	763-201-2715	763-201-2725

*Finish With Us!*

# Standard Shipping Instructions

## CRU PUBLISHING

Contact Instructions:

Fax Instructions:

Truck Type:

Delivery Instructions: **WHEN BOOKS ARE READY TO SHIP YOU MUST CONTACT CINDY SCALF A VERSA PRESS TO GET AUTHORIZATION BEFORE SHIPPING.**

Special Instructions:

*Do Not Ship Until Released By Versa Press!*

	PO#	ISBN	Title	Ship Instr	Loc Instr	Versa	Email
Packing List:	True	True	True	False	True	False	True
Bill Of Lading:	True	True	False	False	False	False	True
Skid Topper:	False	False	True	False	False	False	False

Product	Qty	Branch Name	Contact Name	Ship Method	Ship Instructions
Bound Books	All	Shipping-CRU STORE – FULFILLMENT SOUTH DOCK, DOOR 8 4600 N. LYNDAL AVENUE  MINNEAPOLIS MN 55412		Common Carrier	WHEN BOOKS SHIP EMAIL A COPY OF THE PACKING LIST & THE BOL TO THE FOLLOWING EMAIL ADDRESSES: larry.stephens@cru.org; jason.weimer@cru.org; mschwinn@versapress.com; hjohnson@versapress.com
Phone: 612-638-1472		Ext:		Fax:	
Carrier Name: Old Dominion		CarrierAcctNo:		Dock Hours: Mon – Fri 8am – 4pm	
Payment Type: 3rd Party Bill		eMail:			
Location Instr:					

### Bill To Information

CRU STORE  
ACCOUNT # 4601524  
6000 SHAKERAG HILL,  
SUITE 114  
PEACHTREE CITY, GA 30269

### Forward Information

**CRU PUBLISHING**

**978-1-57334-189-9**

**G2X: GAMEPLAN TO MULTIPLY**

**PO: PO-00019**

**QTY:**

**WT:**

**Lbs**



1/10/2023

2:28:29 PM

# Bindery Work Order

Page: 1

JobNo: J22-54700	Q22-66550	Status Group: 2305.3	Box No:	Qty / Stack:
Sales Rep: MS	Order Entry: DD	Planner: EA	No of Boxes:	No. Stacks:
CRU PUBLISHING		3531	Books / Box:	Maj. Sheets:
G2X: GAMEPLAN TO MULTIPLY			Max Box Wt: N/A	Min. Sheets:
ISBN:	PO: PO-00019		Label Box: 1 End	Top Sheets:
Reprint:	Due Date: 2/1/2023		Pallet Size: 48" x 40", 4-Way - P-1	
Trim Size : 5 1/2 x 8 1/2	Spine : 1.27		Max PalletHt: N/A	
Trim Size (mm): 139.7 X 215.9	Spine (mm): 32.3		Recipe: 0	Recipe Name: None
Number Books: 2000			No Layers: 0	Toggle: 0
No64s:	No32s: 13	No18s:	Pattern: 0	Boxer Per Layer: 0
No16s: 1	No12s:	No8s: 1	Boxes Per Skid: 0	
No6s:			Comments:	
Max Run: 2100	Min Run: 1900			

  

Status	Product Description	Qty	Ship Method	Max Run	Min Run	Instructions
	Bound Books	2000	Common Carrier	2100	1900	WHEN BOOKS SHIP YOU MUST EMAIL A COPY OF THE PACKING LIST & THE BOL TO THE FOLLOWING EMAIL ADDRESSES: larry.stephens@cru.org; jason.weimer@cru.org; mschwinn@versapress.com; hjohnson@versapress.com