

2023 Calendar

sappi

Creating momentum to thrive

While the global coronavirus pandemic may be largely behind us, new geopolitical conflicts bring new challenges, and the residual disruptions due to COVID-19, in particular to logistics and supply chains, continue. While our attention may have been diverted, the threat to our current way of life brought about by climate change has become ever more strident. Indeed, this past year saw various natural disasters, including floods and wildfires.

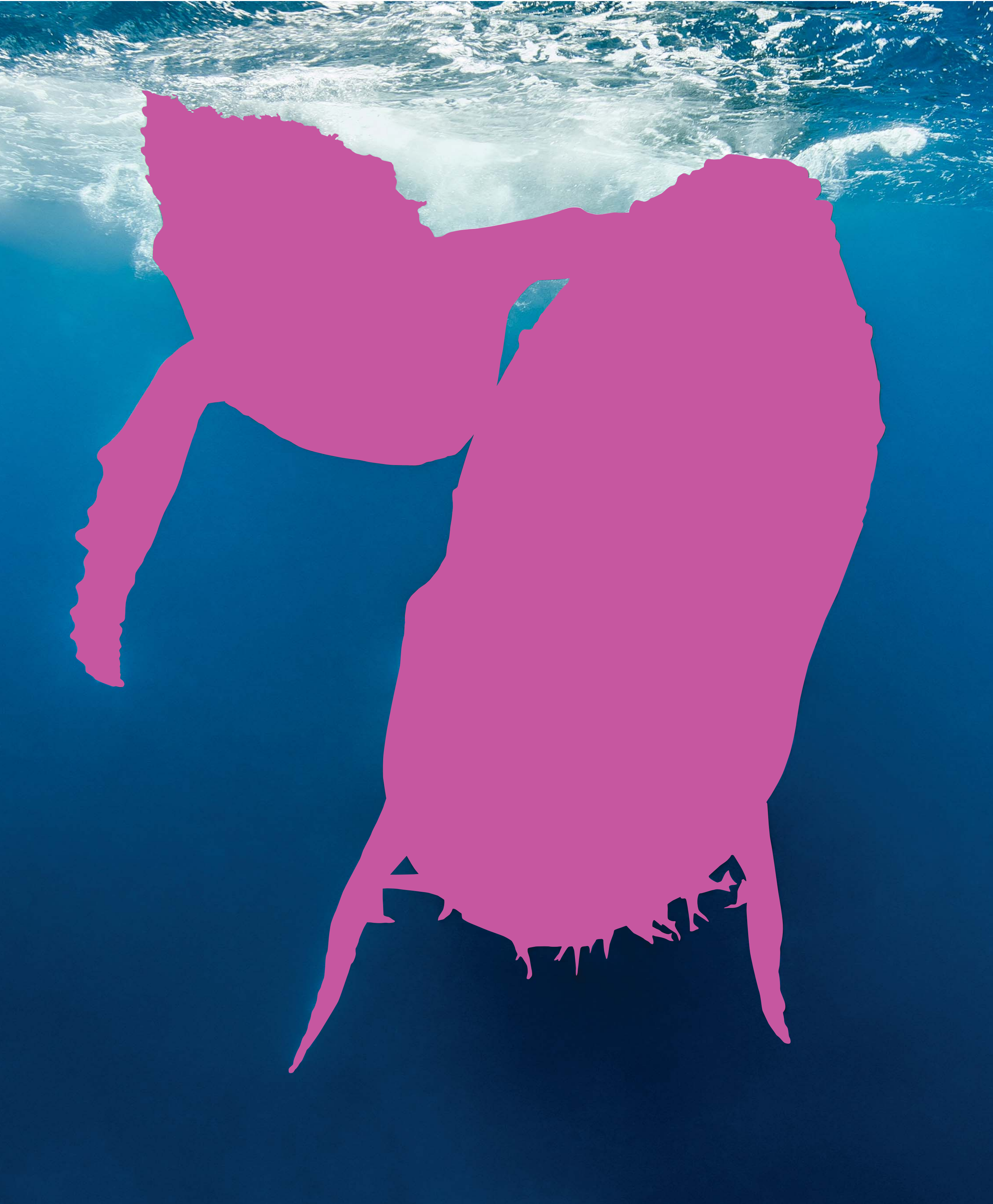
The year 2023 provides the opportunity for us to harness the momentum created as we emerged from COVID-19. Momentum that reignited economic activity and human engagement at the office and at tourist destinations. It calls on us to redouble our efforts to create a sustainable world, comfortable for all to thrive and live in.

This is also Sappi's purpose—to build a thriving world by unlocking the power of renewable resources to benefit people, communities, and the planet. We innovate and act responsibly, supporting our stakeholders with sustainable woodfiber products and biobased solutions that encourage circular economies.

Now more than ever, we are focused on the benefits we can bring from the natural, renewable resource we use—woodfiber—from innovations in product and processes to reduced impact, and from community support programs to training and development for our current and future employees. Our packaging and specialty papers, graphic papers, dissolving pulp, biomaterials, and biochemicals will add value and help our world to once again thrive.

Our 2023 calendar theme, “Amplify,” draws on images from nature and a myriad of human endeavors demonstrating how amplification drives us forward, how we can find inspiration in massive scale—in vast numbers, in explosive flavors, in the tapestry of color, and in an abundance of creativity. We believe it is only by amplifying our efforts that we can drive through the current challenges while taking care of sustainability concerns.

We thank those who work tirelessly to keep us safe and wish you a prosperous and successful year.



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January 2023

Humpback whale mother with calf

Spectro C1S 10pt/195gsm

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February 2023

Sculpture in Town Square; Qingdao, China
Opus Dull Cover 100lb/270gsm

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March 2023

Wildebeest crossing the Mara River; Masai Mara National Reserve, Kenya, Africa

Spectro C2S 12pt/278gsm

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April 2023

Colorful tulip field in front of a Dutch windmill, Netherlands

Opus Dull Cover 100lb/270gsm

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May 2023

Beautiful woman dancing with aerial silk
Opus PS Matte Cover 80lb/9pt/216gsm

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June 2023

Wild horses galloping through grassland in Utah, USA

Spectro C1S 10pt/195gsm

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July 2023

Ants carrying plants
Spectro C2S 12pt/278gsm

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August 2023

Portrait of woman with art, colorful makeup, and body art

Opus Dull Cover 100lb/270gsm

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September 2023

Molecular cuisine dish featuring beautiful egg in blue glazed shell in woodfiber nest decorated with green leaves

Spectro C1S 12pt/230gsm

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October 2023

Haematopota pluvialis, the common horse fly, close up
Spectro C1S 12pt/230gsm

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November 2023

Woman rock climbing, Margalef, Catalonia, Spain

Spectro C1S 10pt/195gsm

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December 2023

Windsurfer doing a back loop
Opus Gloss Cover 120lb/325gsm

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January 2024

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February 2024

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March 2024

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April 2024

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May 2024

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July 2024

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August 2024

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September 2024

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October 2024

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November 2024

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December 2024

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Production information

Concept and images

VSA Partners, United States

Design and layout

Titanium Room, South Africa

Printer

ENPOINTE, United States

Photographer credits

All images sourced from www.gettyimages.com and www.shutterstock.com

FRONT COVER: Dandelion in the rain. Macro of dandelion with drops of water or dew—Yulia Gusterina;
JANUARY: Humpback whale mother with calf—Tomas Kotouc; FEBRUARY: Sculpture in Town Square, Qingdao, China—Jun Mu;
MARCH: Wildebeest crossing the Mara River; Masai Mara National Reserve, Kenya, Africa—Martin Harvey;
APRIL: Colorful tulip field in front of a Dutch windmill, Netherlands—JacobH; MAY: Beautiful woman dancing with aerial silk—Tommasolizzul;
JUNE: Wild horses, galloping through grassland in Utah, USA—Georgeclerk; JULY: Ants carrying plants—Prabu dennaga / 500px;
AUGUST: Portrait of woman with art, colorful make-up, and body art—YuliyaOchkan;
SEPTEMBER: Molecular cuisine dish, beautiful egg in blue glazed shell in woodfiber nest decorated with green leaves—Maksym Fesenko;
OCTOBER: Haematopota pluvialis, the Common Horse Fly, close-up—Mikroman6;
NOVEMBER: Woman rock climbing, Margalef Catalonia, Spain — Aluxum; DECEMBER: Windsurfer doing a back loop—Ben Welsh;
2024 CALENDAR: Colorful houses in Las Palmas Gran Canaria, Spain — © Allard Schager

Printing

COVER: Spot gloss textured MGI JETvarnish digital inkjet high-gloss coating on the dew drops
INTRODUCTION PAGE: Spot gloss UV varnish over the Sappi logo
JANUARY: Spot gloss UV varnish on the water and top of whale
FEBRUARY: Emboss on the building (top part)
MARCH: Spot gloss UV varnish on the wildebeest
APRIL: Spot gloss UV varnish on the windmill
MAY: Soft-touch water-based aqueous varnish on the silk, spot gloss UV varnish on the aerialist
JUNE: Spot gloss textured MGI JETvarnish digital inkjet high-gloss coating on the front horses
JULY: Emboss on the seed, spot gloss UV varnish on the ants
AUGUST: Soft-touch water-based aqueous varnish on the image, spot gloss UV varnish on the model
SEPTEMBER: Spot gloss textured MGI JETvarnish digital inkjet high-gloss coating on the leaves, spot gloss UV varnish on the egg
OCTOBER: Spot gloss textured MGI JETvarnish digital inkjet high-gloss coating on the eye, spot gloss raised UV varnish on the water droplets
NOVEMBER: Spot gloss textured MGI JETvarnish digital inkjet high-gloss coating on the rock face, spot gloss UV varnish on the climber
DECEMBER: Spot gloss UV varnish on the windsurfer
2024 CALENDAR: Spot gloss UV varnish on the houses

Spot gloss UV varnish over the Sappi logo throughout

About Sappi North America

Sappi North America, Inc., headquartered in Boston, is committed to building a thriving world by unlocking the power of renewable resources to benefit people, communities, and the planet. We build everyday solutions using the power of woodfiber—all bolstered by our legacy of innovation and dedication to partnership.

Our high-quality graphic papers, including McCoy, Opus, Somerset, Flo, EuroArt Plus, and Galerie, are the key platform for premium magazines, catalogs, books, direct mail, and high-end print advertising. We are a leading manufacturer of dissolving pulp with Verve, which is used in a wide range of products, including textile fibers and household goods. We deliver sustainable packaging and specialty papers for luxury packaging and folding carton applications with our paperboard brands, Spectro and Proto, and for the food and label industries with our specialty papers, LusterBag and LusterCote. We are also one of the world's leading suppliers of casting and release papers with our Ultracast, PolyEx, and Classics lines for the automotive, fashion, and engineered films industries.

Sappi North America is a subsidiary of Sappi Limited (JSE), a global company headquartered in Johannesburg, South Africa, with more than 12,000 employees and manufacturing operations in seven countries on three continents and customers in over 150 countries.

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Back cover: Spectro C1S 24pt/396gsm

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